

HEALTH-E-MAN™

The Strongest and Healthiest Man in the Chewniverse! Health-E-Man and the Champions of the Chewniverse fight tirelessly to protect the people of Health-E-Ville from Junk-E-Tor's evil schemes.



$\pmb{CAT-A-MOUNT}^{^{\text{\tiny{TM}}}}$

Health-E-Man's noble steed and fearless feline friend. He never hesitates to carry Health-E-Man to victory, no matter what the odds.

JUNK-E-TOR™

The Embodiment of Evil. Determined to enslave the citizens of Health-E-Ville by turning them into mindless, junk-food-eating zombies. Only Health-E-Man and the Champions of the Chewniverse stand between Junk-E-Tor and his plans for conquest and domination.

 $\pmb{\mathsf{SCARE}\text{-}\mathsf{E}\text{-}\mathsf{CAT}^{^{\mathsf{m}}}}$

Junk-E-Tor's terrifying battle steed. With his armored body and his sharp teeth, claws and spiked tail, he is sure to frighten even the bravest of foes.



BIOTRONIC ARMORED HEALTH-E-MAN™

Designed by Farmer-Man, this ingenious suit has armored segments that correspond to different types of food (vegetables, proteins, dairy, starches and fruit). Eating a balanced meal helps power each segment up, giving the wearer the extra strength, stamina, energy and healing powers necessary to defeat even the strongest foe.



CAKE MOUNTAIN™

Junk-E-Tor's evil lair. Cake Mountain's craggy peaks are so well protected by Cake Men™ and Frosting Giants™ that little is known about the deadly secrets they hide.

This King of the Kitchen whips up the healthiest meals in Health-E-Ville. And when it comes time to do battle alongside his fellow Champions of the Chewniverse, his high-tech prosthetic arm can transform into all manner of offensive and defensive weaponry.

CHANTARA THE SORCERESS™

This faithful guardian of the Tower of Power uses her mystical powers to help the Champions of the Chewniverse protect the Tower's secrets from Junk-E-Tor and his evil acolytes.

Champions of the Chewniverse and associated characters are trademarks owned by and used with the permission of Love & Learn Ventures. © Love & Learn Ventures (2019). All rights reserved.

CHARRO FAST™

This lightning-quick caballero is a brilliant trick shot artist who also happens to be the fastest man in the Chewniverse. Envious of Charro Fast's speed, Junk-E-Tor built the Evil Sheriff to try to beat him at his own game.

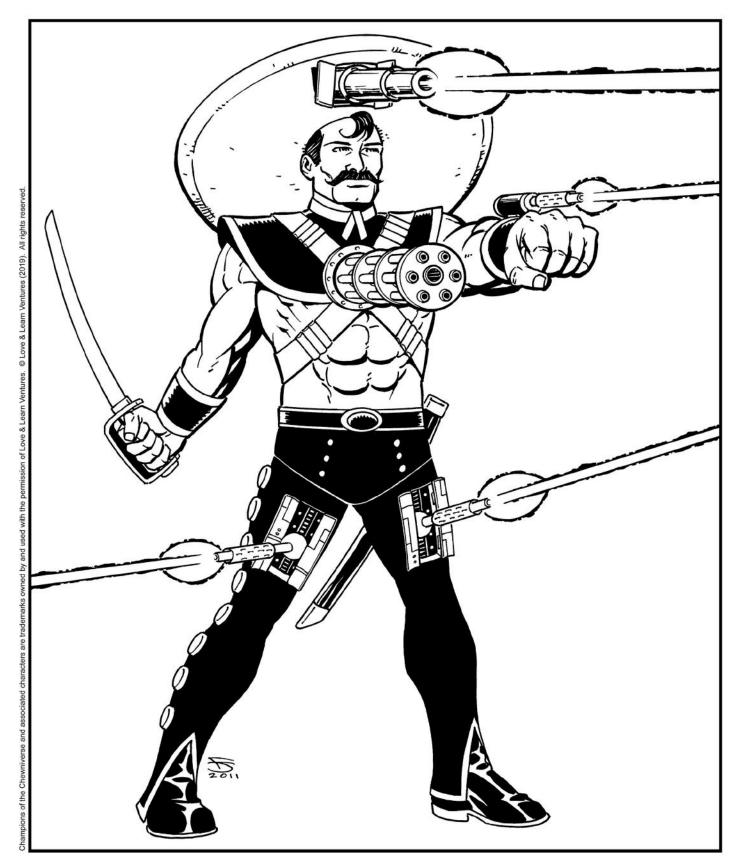
Champions of the Chewniverse and associated characters are trademarks owned by and used with the permission of Love & Learn Ventures. © Love & Learn Ventures (2019). All rights reserved.

CIGARELLA[™]

Evil sorceress. Uses dark magic and addictive smoke to choke, confuse and beguile her enemies. She will stop at nothing to help Junk-E-Tor accomplish his dastardly deeds.

$DIA-BEAST-US^{TM}$

Armed with his licorice whip, this sugary trickster is anything but sweet. After being lured into his clutches you may hear your own death knell, when the Dia-Beast-Us chants, "I'll give you a treat, then eat your feet -- I cause harm and then blindness -- I just can't be beat!"



EVIL SHERIFF™

Charro Fast's robotic doppelgänger. This evil cybernetic caballero uses his firepower to shoot healthy foods out of people's hands before they can get them into their mouths.



FARMER-MAN[™]

Diligent farmer, heroic friend and trusted advisor. Wounded in a battle that saved Health-E-Ville, Farmer-Man's original stomach was replaced with a robotic alternative of his own design. As brilliant as he is brave, his fighting skills and inventiveness know no bounds.

Health-E-Man's personal trainer is the practitioner of a unique fighting style known as "Sports-Jitsu." While Fit-Miss has no magical powers of her own, a psychic link to her twin sister, Chantara the Sorceress, allows her to wield the mystically-transforming sporting equipment she uses to protect Health-E-Ville against the forces of evil.

FIZZ FUZZ™

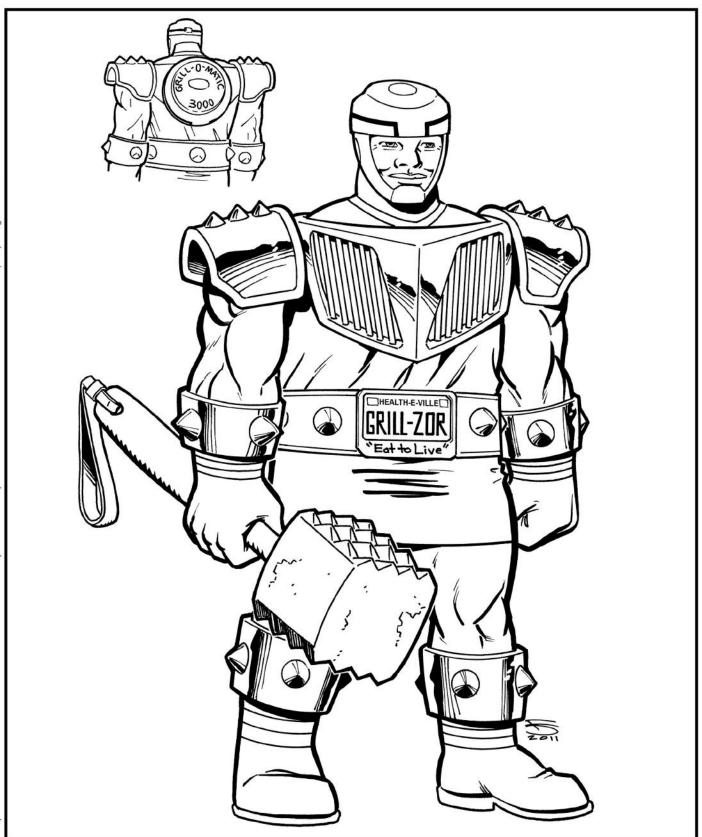
This busy buzzer not only upholds the law and keeps the peace, he also tirelessly patrols Health-E-Ville, working to protect the populace from the empty calories found in soda and other sugary drinks.

FRIED-CHOPS™

This fiery fiend believes everything is better fried. It's best to avoid him at all costs, because his head is a cauldron of boiling oil and his weapons of choice include crusty fried chops and his incredibly deadly hot grease gun.

 $GORGE^{^{\mathsf{TM}}}$

Gorge has a bit of a split personality. His two heads, Gobble-Goon and Greedy-Gut, are always arguing with each other. It's a good thing he has four arms, so that he can eat and fight at the same time.



This human battering ram is not only the Champions' irresistible force, he is also the brilliant inventor of the Grill-O-Matic 3000. What can the Grill-O-Matic 3000 do? Pretty much anything!

 $HEART-A-TAK^{^{\mathsf{TM}}}$

This undead terror would like nothing better than to stop your heart cold. He controls an army of cholesterol-craving minions. His only known weakness is chicken-fried "stake."

HIGH BALL™

Cigarella's faithful sidekick may the world's lousiest spy. His giant eye and his extending neck and limbs come in handy on occasion, but this befuddled boozer is usually so sloshed he can't see straight.

Once a promising boxer, this villain's inability to follow the rules cost him the adulation of millions. After falling from grace he joined forces with Junk-E-Tor, who fitted him with transforming metal gloves fashioned from a futuristic weapons-grade alloy.

MO'SWEETOR™

Champions of the Chewniverse and associated characters are trademarks owned by and used with the permission of Love & Learn Ventures. © Love & Learn Ventures (2019). All rights reserved

His name may not indicate it, but this soda jerk is one of Junklandia's nastiest pests. Whether it involves contaminating the water supply or trying to pump Health-E-Ville's citizenry full of high fructose corn syrup, this spiteful sucker is always ready and willing to do Junk-E-Tor's evil bidding.



 $\mathbf{PAC0}^{\scriptscriptstyle\mathsf{TM}}$

Immediately after breaking the high score in the Champions of the Chewniverse videogame, this pint-sized hero was transported from Earth to Health-E-Ville by Chantara the Sorceress to help rescue Health-E-Man from the hypnotic clutches of Selzomor, Junk-E-Tor's evil robot.

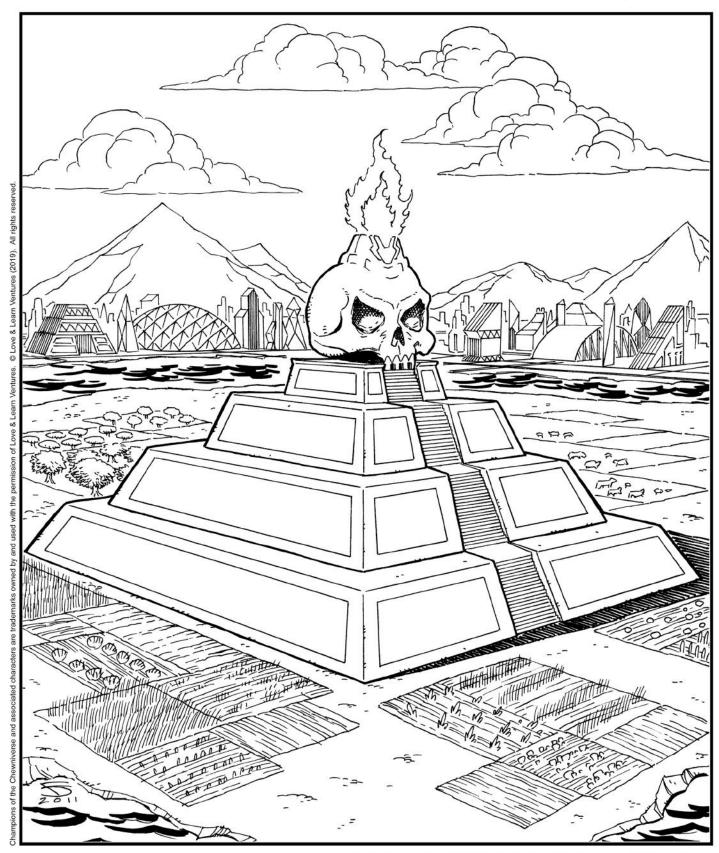


 $\boldsymbol{PORK0}^{\scriptscriptstyle{\mathsf{TM}}}$

Health-E-Man's magical porcine pal means well, but he usually ends up flubbing what he doesn't botch and botching what he doesn't flub.

 $\textbf{SELZOMOR}^{^{\text{\tiny{TM}}}}$

Junk-E-Tor's metal minion was created to mesmerize the citizens of Health-E-Ville by broadcasting hypnotic junk food commercials. Even Health-E-Man and the Champions of the Chewniverse have been known to fall under his spell.



This ancient and mysterious structure helps Health-E-Man harness the power of healthy food. Its power transforms Health-E-Man into The Strongest and Healthiest Man in the Chewniverse when he raises his mystical Spork and shouts, "By The Tower of Power, Healthy Food I'll Devour!"